

Case Study : Seriously FUN



www.seriouslyfun.net

Brothers Jonathon and Phillip Madden run a very successful swimming tuition business and online swim shop from their office premises in Wooburn Green, Bucks.

In December 2009 Rosemount Accounting Services received a call for assistance from Seriously FUN and the relationship immediately blossomed.

Seriously FUN required help with statutory filings and bookkeeping, Rosemount Accounting responded to the call and brought them up to date, a lengthy procedure with some records going back several years. However, very quickly, we were then able to submit the statutory accounts for both companies.

After doing all the legal necessities it was time to get down to the fun, added-value, stuff. Detailed management accounts for the current year were prepared and these revealed important information about the profitability of the company.

Following this, Rosemount Accounting were engaged to calculate some what-if scenarios on profitability and the results of this exercise led to the company making adjustments to enhance its profitability.

Many accountants just keep the books, prepare the annual statutory requirements and calculate the tax payable. At Rosemount Accounting we go several steps further and engage ourselves with our clients' businesses. In fact, our prime offerings are the monthly management accounts and reports that reveal important and hitherto hidden data, essential to managers of small businesses in their day-to-day operations.

The Seriously FUN business has, in recent years, grown a franchising operation and Graham now does all the accounting and tax reporting for the businesses' six limited companies, two limited liability partnerships and the self-employment returns for the three business owners.



www.funswimshop.co.uk

"We were fortunate enough to find Graham at a critical time for our business. He has been patient, helpful and extremely professional with all the work he has prepared for us to date. He is an absolute pleasure to work with and we cannot recommend him highly enough."

Jonathon Madden, Director, Seriously Fun Direct Ltd.

Rosemount Accounting Services Ltd

Registered in England and Wales no. 7457207

Registered address: Rosemount, Juniper Lane, Wooburn Green, High Wycombe, Bucks, HP10 0DE

Office: 01628 529609; Mobile: 07903 335367;

email: info@rosemountaccounting.co.uk; website: www.rosemountaccounting.co.uk